



TRANSFORMS DIAGNOSTICS INTO PERSONALISED CARE.  
INSTANTLY, INTELLIGENTLY, HYGIENICALLY.

## AI-powered Diagnostics for Skin & Scalp

Dp SCAN™ is a next-generation diagnostic device designed with a clinical grade skin and scalp analysis algorithm. With an advanced imaging and sensor array, Dp SCAN provides real-time, AI-driven diagnostics across multiple skin and scalp conditions.

Professionals can instantly visualise concerns such as acne, pigmentation, sensitivity and follicle density. Then generate tailored treatment plans backed by data, all within a few short minutes.

The Dp SCAN companion app guides users through each scan and displays results in a client-friendly format for diagnostic history and results tracking.

Clients can also download Dp SCAN Home, a dedicated app for viewing and tracking results.

## BUSINESS BENEFITS

Dp SCAN is engineered to deliver more than diagnostics. It's a complete solution for professionals seeking precision, speed and scalability. Its intelligent design and integrated features streamline consultations, enhance client engagement and support business growth.

For professionals, Dp SCAN delivers:

- **Protocol Confidence**  
AI recommendations based on millions of data points and ingredient profiles with clinical data
- **Visual Engagement**  
Clients see what's happening beneath the surface, improving understanding and buy-in
- **Workflow Efficiency**  
Fast scan times and intuitive app navigation reduce consultation time without compromising quality
- **Secure Data Handling**  
GDPR and HL7 compliance ensures privacy
- **Retail Opportunities**  
Integrated product recommendations link directly to Dp Dermaceuticals™, supporting retail growth
- **Value-Added Services**  
Businesses can upsell their consultations by offering Dp SCANS as a value-added service
- **Enhanced Customer Loyalty**  
Dp SCAN Home app keeps clinics top-of-mind through results sharing

Dp SCAN transforms diagnostics into a future-forward clinical experience. And a powerful business tool that enhances accuracy, builds client trust and drives efficiency and commercial opportunity.

