

Naked Glow Clinical Facial Protocol

Professional treatment guidelines for salon and spa facial services using Naked Glow products to support skin barrier health, hydration optimization, and post-facial protection.



✦ TREATMENT OVERVIEW

Professional Facial Protocol Framework

The Naked Glow clinical facial protocol is designed specifically for non-invasive, non-ablative facial treatments. Each product has been formulated to work synergistically, supporting the skin's natural barrier function while delivering targeted benefits for hydration, comfort, and protection.

This comprehensive system addresses multiple skin concerns through a carefully structured treatment sequence, ensuring optimal results while maintaining skin integrity throughout the service.

Key Treatment Principles

- Maintain lipid barrier integrity throughout treatment
- Layer products for maximum absorption and efficacy
- Assess skin sensitivity before each application
- Protect treated skin with broad-spectrum SPF
- Customize protocols based on individual skin needs

Cleanse Off Cleansing Balm



Primary Function

Dissolves makeup, SPF, sebum and oil-based impurities while maintaining the skin's natural lipid balance



Barrier Protection

Prevents post-cleanse tightness and supports skin barrier integrity during the cleansing phase



Suitable For

Sensitive, dehydrated, and barrier-compromised skin types requiring gentle yet effective cleansing

Application Technique

Apply to dry skin using gentle, circular massage movements to dissolve impurities. Emulsify with warm water to create a oily texture, then remove with warm compress or professional sponges. For clients with heavy makeup or multiple SPF layers, repeat the cleansing process to ensure complete removal. Also a great option for lymphatic drainage and Dermaplaning

Professional Caution: Avoid vigorous massage on sensitized skin. Not suitable for open wounds.



Ultra Glow Essence Toner

Clinical Benefits

The Ultra Glow Essence Toner serves as a critical hydration rebalancing step following cleansing. This lightweight essence restores optimal hydration levels while rebalancing the skin's pH to its natural acidic state, creating the ideal environment for subsequent product absorption.

The toner's formulation improves the penetration of masks and serums applied afterward, while providing immediate comfort to the skin during treatment. This step is essential for preparing the skin to receive maximum benefits from the treatment phase.

Restores Hydration


Replenishes moisture lost during cleansing

Enhanced Absorption

Preps skin for treatment products

Professional Application

Apply using either hands for a pressing technique or cotton pads for gentle sweeping motions across the face and neck. Press gently into the skin using patting movements to encourage absorption. Allow the product to fully absorb before proceeding to the mask application step.

 **Contraindication:** Avoid use on broken or infected skin.

pH Balance

Returns skin to optimal acidic pH

Skin Comfort

Soothes and calms throughout service

Hyaluronic Acid Sheet Mask



Intensive Hydration Treatment

The Hyaluronic Acid Sheet Mask delivers rapid, intensive hydration for clients experiencing dehydration and skin stress. This treatment mask is formulated with multiple molecular weights of hyaluronic acid to penetrate different layers of the skin, providing both immediate and sustained hydration benefits.

Key Clinical Benefits

- Rapid hydration delivery to dehydrated skin
- Plumps fine dehydration lines and wrinkles
- Improves skin elasticity and suppleness
- Enhances overall skin comfort during treatment
- Supports barrier recovery and repair

01

Apply to Toned Skin

Ensure skin is properly cleansed and toned before application

02

Treatment Duration

Leave mask on for 15–20 minutes for optimal absorption

03

Remove and Massage

Remove mask and massage excess serum into skin using upward motions

Silk Cell Sheet Mask

Nourishing Treatment

Delivers lightweight hydration while improving skin smoothness and creating a refined, luminous finish

Enhanced Radiance

Supports post-facial glow and improves overall skin texture for immediate visible results

Skin Smoothing

Refines skin surface and enhances the appearance of skin quality and luminosity

Professional Application Protocol

Apply the Silk Cell Sheet Mask to cleansed and toned skin, ensuring proper contact with all facial contours. Leave on for 15-20 minutes to allow the nourishing essence to penetrate effectively. After removal, gently massage the remaining essence into the skin using upward and outward movements to enhance absorption and stimulate circulation.

This mask is ideal for clients seeking enhanced radiance and a refined skin finish. The lightweight formulation makes it suitable for most skin types, though a patch test is recommended for highly reactive skin.

Ideal Client Profile

- Normal to combination skin types
- Clients seeking radiance enhancement
- Pre-event facial treatments
- Maintenance facial protocols
- Skin requiring texture refinement

🕒 TARGETED TREATMENT

HydraRevive Eye Masks



Peri-Orbital Hydration

The HydraRevive Eye Masks provide targeted treatment for the delicate under-eye area, addressing dehydration, fine lines, and puffiness. The cooling gel formulation delivers intensive hydration while providing a soothing, refreshing sensation that enhances the overall facial experience.



Deep Hydration

Intensively hydrates the delicate peri-orbital area, addressing dehydration lines and improving skin plumpness around the eyes



Cooling Effect

Provides immediate cooling and soothing sensation, reducing puffiness and refreshing tired eyes during treatment



Enhanced Results

Complements full facial treatment by addressing specific eye area concerns and improving overall treatment outcomes

Application Timing & Technique

Apply HydraRevive Eye Masks after cleansing or during the mask phase of the facial treatment. Position carefully under the eyes, ensuring good contact with the skin. Leave on for 15–20 minutes, then remove and gently tap remaining serum into the skin using the ring finger for delicate application.

Lumi Veil SPF 50



Broad-Spectrum Protection

Provides comprehensive UVA and UVB protection to shield freshly treated skin from environmental damage and UV exposure



Prevents Pigmentation

Critical for preventing post-facial hyperpigmentation, especially after exfoliating or brightening treatments



Lightweight Hydration

Delivers additional moisture while creating a refined, non-greasy finish that clients will love

Critical Final Step

Lumi Veil SPF 50 is the essential final protective step in every professional facial treatment. This broad-spectrum sunscreen shields the skin from UV damage while providing lightweight hydration and a refined finish. The formulation is designed to sit beautifully on treated skin without disrupting the benefits achieved during the facial.

Apply evenly as the final step of the facial service, ensuring complete coverage of the face and neck. Use approximately a nickel-sized amount for the face and blend thoroughly. This step is particularly critical after exfoliating, brightening, or any treatment that may increase photosensitivity.

When SPF is Essential

- After all facial treatments
- Post-exfoliation services
- Following brightening treatments
- After mask applications
- Any treatment increasing photosensitivity



Lip Therapy SPF



Complete Facial Protection

The Lip Therapy SPF completes the professional facial treatment by providing targeted protection and hydration to the delicate lip area. This often-overlooked step ensures comprehensive care and protection for the entire face, including the vulnerable lip tissue.

Clinical Benefits

- Restores moisture to dehydrated lips
- Provides UV protection for delicate lip tissue
- Supports lip barrier repair and recovery
- Creates a smooth, comfortable finish
- Safe for daily use and reapplication

1

Apply as Final Step

Complete the facial by applying to lips for protection and hydration

2

Client Education

Recommend for daily home use and as overnight lip treatment

3

Reapplication

Advise clients to reapply throughout the day for continued protection

Skin Type & Treatment Protocols

Every client presents unique skin characteristics requiring customized treatment approaches. The Naked Glow product range offers flexibility to address various skin types and concerns while maintaining protocol integrity.



Dehydrated & Sensitive Skin

Use Cleanse Off Balm for gentle cleansing, follow with Ultra Glow Essence Toner, apply Hyaluronic Acid Sheet Mask for intensive hydration, add HydraRevive Eye Masks, and finish with Lumi Veil SPF 50. This protocol prioritizes barrier support and hydration delivery.



Normal to Combination Skin

Begin with Cleanse Off Balm, tone with Ultra Glow Essence, apply Silk Cell Sheet Mask for radiance enhancement, include HydraRevive Eye Masks, and complete with Lumi Veil SPF 50 and Lip Therapy SPF. Ideal for maintenance facials and pre-event treatments.



For clients requiring intensive treatment, layer both sheet masks sequentially or alternate between treatments. Always assess skin integrity before treatment and adjust protocols based on individual sensitivity and treatment goals.

Professional Cautions & Contraindications

Skin Assessment Required

Always assess skin integrity and client sensitivity prior to treatment. Evaluate for active inflammation, infection, open wounds, or compromised barrier function before proceeding with any protocol.

Treatment Limitations

These products are designed for non-invasive, non-ablative facial services only. Not suitable for use following ablative procedures, laser treatments, chemical peels, or any treatment that significantly compromises the skin barrier.

Contraindications

Do not use on broken skin, active infections, open wounds, post-ablative skin, or areas with active dermatological conditions. Avoid vigorous massage on sensitized or reactive skin.

Patch Testing

For clients with highly reactive skin or known sensitivities, perform a patch test 24-48 hours before full facial treatment. This precaution helps identify potential reactions before full application.

Professional Use Only

All protocols outlined are for professional salon and spa use by trained therapists. Proper training in facial techniques, product application, and skin assessment is essential for safe and effective treatment delivery.

Client Communication

Educate clients on post-facial care, including the importance of SPF reapplication, gentle skincare practices, and avoiding harsh treatments for 24-48 hours following the facial service.

Professional Excellence with Naked Glow

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Professional Products

Complete treatment system for comprehensive facial protocols

100%

Barrier Support

Every product designed to maintain skin integrity

SPF 50

UV Protection

Broad-spectrum defense for post-facial care


Elevate Your Facial Services

The Naked Glow clinical facial protocol provides everything needed to deliver exceptional results while prioritizing skin health and client comfort. Each product has been carefully formulated to work synergistically, supporting the skin's natural barrier function while addressing specific treatment goals.

By following these professional protocols and customizing treatments based on individual skin needs, you can deliver consistent, outstanding results that keep clients returning for your expert care.

Key Takeaways

- Always assess skin integrity before treatment
- Customize protocols based on skin type and concerns
- Layer products for optimal absorption and efficacy
- Never skip SPF protection as the final step
- Educate clients on post-facial care practices
- Maintain professional standards and safety protocols

 **For Professional Use Only:** These protocols are designed for trained salon and spa professionals. Not suitable for ablative or invasive procedures.